



GUY RAZ

(HOW I BUILT THIS)

MAR 26 2025

CENTENNIAL HALL

TENWEST

arizona
arts LIVE

TICKETS ON SALE 12/13
AT TENWEST.COM

BY STARTUP
TUCSON

TENWEST Festival, in partnership with Arizona Arts Live, is proud to welcome Guy Raz, acclaimed host of How I Built This, for an exclusive experience that will leave you inspired, motivated, and ready to take action. In his talk, **7 Lessons I've Learned from the World's Greatest Entrepreneurs**, Guy distills the most powerful insights from the world's top business minds—Whether you're an entrepreneur, innovator, or dreamer, this is your chance to gain the practical strategies and mindset shifts needed to turn your ideas into reality. This experience will also include a "Made in Arizona" segment featuring the stories of Arizona-based founders and companies as well as a Q&A session with Guy.

VIP PACKAGE:
\$150/ticket before discounts

- Priority Seating
- VIP Meet & Greet w/ food & drinks
- Preshow Reception
- Copy of How I Built This

LIMITED NUMBER AVAILABLE

PREMIUM PACKAGE:
\$50/ticket before discounts

- Priority Seating
- Preshow Reception

GA GROUP SALES:
\$35/ticket before discounts

- GA Seating

We are offering the following Package Rates for 2025:

- Small Groups (5–9 tickets): 10% Off
- Medium Groups (10–19 tickets): 15% Off
- Large Groups (20+ tickets): 20% Off

Qualify for additional discounts when purchasing in combination with TENWEST All-Conference or Individual Day Passes or if you book before March 14th.

To learn more about group pricing and purchase group tickets, email jess@tenwest.com